

Gandalf Distribution signs exclusive Nordic agreement with Typhur

Gandalf Distribution AB, part of ELKO Group, one of the region's leading IT and CE distributors, has signed an exclusive Nordic agreement with Typhur, becoming the authorised distributor to bring Typhur's innovative cooking technology to the Nordic markets.

Typhur, a leading innovator in smart cooking appliances designed to elevate precision cooking for home chefs, is expanding its presence in the Nordic market by appointing Gandalf Distribution as its exclusive distributor in Sweden, Norway, Denmark, Finland and Iceland.

The partnership strengthens Gandalf Distribution's growing position within the kitchen and smart-appliance segment - a category that remains strategically important for the company. With Typhur's premium products, Gandalf takes another step toward broadening its offering within connected home appliances.

"We're truly excited to enter this partnership with Typhur and bring new level of premium smart kitchen appliances to the category in the Nordic market. We've successfully helped emerging consumer tech brands grow - from robotic vacuum cleaners to smart climate solutions - and we're now looking forward to applying that expertise within the kitchen segment.

In addition to managing logistics and distribution across the Nordics, our Brand Marketing team will also oversee Typhur's local social media presence as well as marketing and PR efforts, further strengthening the brand and helping it reach even more consumers." **Jonas Österbacka, Head of Brand Acceleration at Gandalf Distribution AB part of ELKO Group**

About Typhur

Typhur is a science-driven smart kitchen brand dedicated to bringing the power of cooking science into the home. At its core, the company views cooking as the precise interaction of ingredients, temperature, humidity and time – and designs every product to help users control these variables with confidence.

In the Typhur Lab, food scientists, chefs and engineers work side by side to develop, test and refine each appliance. Their mission is to take advanced, professional techniques and translate them into intuitive tools that deliver consistent, predictable results, whether the user is a beginner or an experienced home cook.

Typhur's portfolio includes award-winning air fryers, sous vide solutions and high-precision thermometers, all built around accurate temperature management and smart features. By combining cutting-edge hardware with clear interfaces, guided content and app support, Typhur enables restaurant-quality results in everyday kitchens, with fewer guesswork moments and less risk of over- or undercooking.

Beyond the products themselves, Typhur invests heavily in education through recipes, techniques and how-to guides that explain the why behind the how. This focus on knowledge, precision and ease of use has positioned Typhur as a next-generation smart kitchen partner for consumers who want to cook smarter, faster and more confidently at home.

For more information

www.typhur.com

About ELKO Group

ELKO Group is one of the largest distributors of IT products and solutions. As a representative of more than 350 IT manufacturers, ELKO offers a wide range of various products and services to more than 10,000 retailers, local computer manufacturers, system integrators and various other companies from 13 countries in Europe and Central Asia.

For more information

www.elkogroup.com

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About Gandalf Distribution

Gandalf Distribution was founded in 1984 and has since 2017 been part of the ELKO Group, which is represented in 13 countries. Gandalf import, market and sell IT-related hardware, software and consumer electronic products to partner resellers across Sweden, Denmark, Finland, Norway and Iceland.

For more information

www.gandalf.se

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